## STRÖND - conversion of a former fishfarm to a workshop / residence



Frieda Roolf Freelance Designer - Iceland Not meant to host anything without gills, did my boyfriend and I take up the challenge to convert this bunker by the sea. It featured one window, seperate rooms for generator and staff and basins for fish breeding.

#### LOVE ON ICELAND - Graphic Designer for a Hallmark channel movie production





THE **"MEAD OF POETRY."** A MYTHICAL BREW THAT WAS SAID TO GRANT WISDOM AND INSPIRATION TO ANYONE WHO DRANK IT. SOME BELIEVE THE MEAD GRANTED ODIN THE GIFT OF POETRY TO WOO HIS WIFE FREYA.

Frieda Roolf Freelance Designer - Iceland I created various signs, posts, book covers, book pages, logos and digital artwork (including the use of my own photo stock).

#### Waterproofing, repair and refurbishment of a **1981** Coachmen "Casper xl 850" Pick-up camper



Frieda Roolf Freelance Designer - Iceland The camper was in a derelict state, with water leakages outside and oil penetration in the inside. The interior was in need of a fresh-up, both visual and functional. The exterior was adjusted to climate needs.

#### SKETCHES, DRAWINGS & PAINTINGS





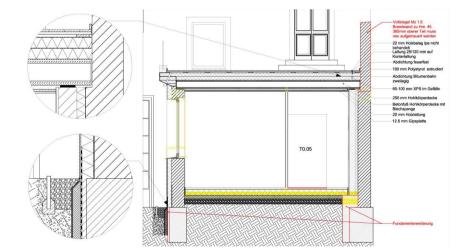


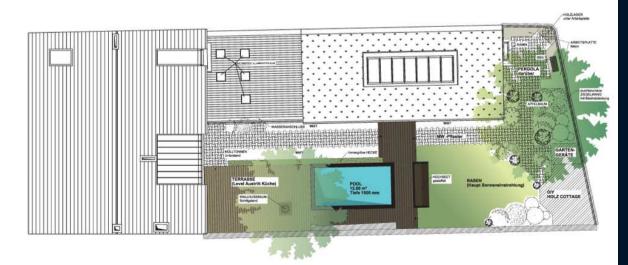


Frieda Roolf Freelance Designer - Iceland These drawings and paintings were mostly produced in 2018, to make sure I can still hold a pen and brush. The castle is an older work of 2010

## MASTER THESIS - M.Eng Building Conservation (2016)



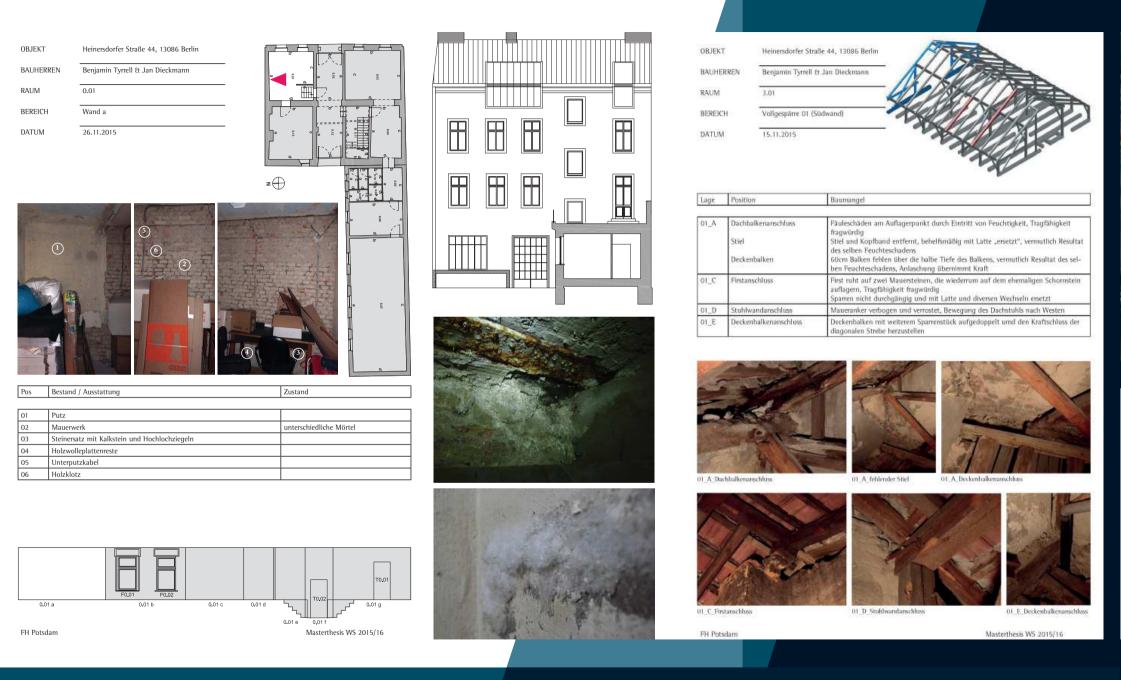




In 2016 I combined the need of my friends for drawings of their house with my passion for old buildings. I uncovered the entire history of their house, as well as the constructive problems and planned the remodeling

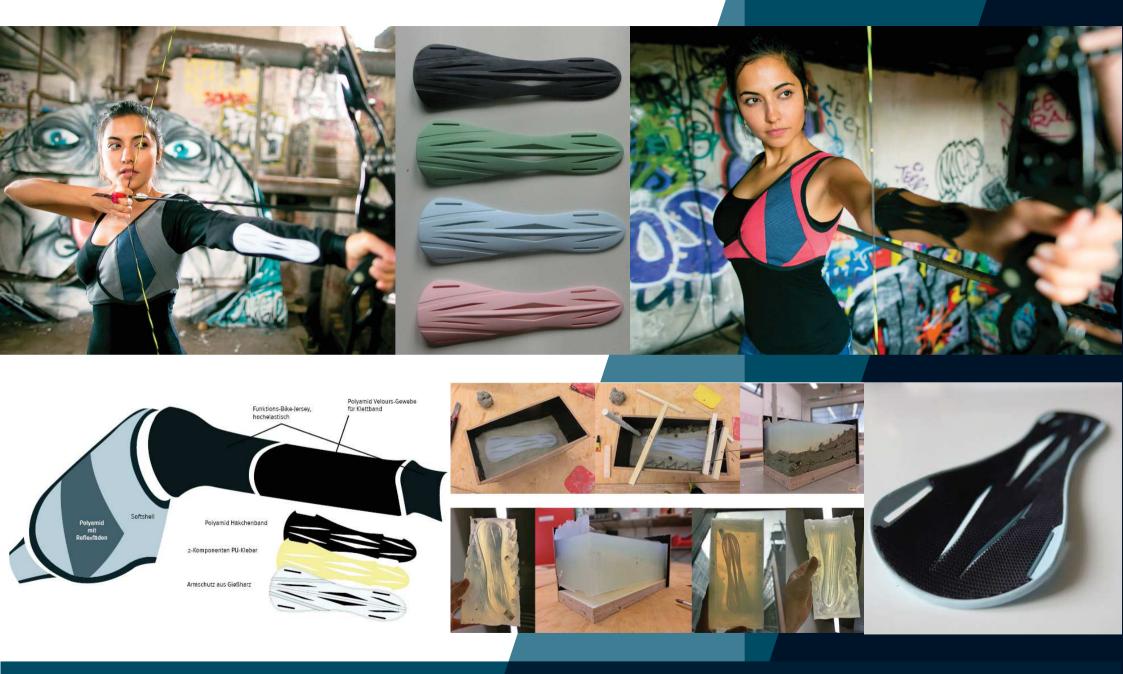
Frieda Roolf Freelance Designer - Iceland

#### MASTER THESIS - M.Eng Building Conservation (2016)



Frieda Roolf Freelance Designer - Iceland of the house, that had lost the entire charm of its architects drawings. After completing my work the advised strengthening of the foundation and thus insulation were executed.

#### ARMADA - Archery protector for chest and forearm



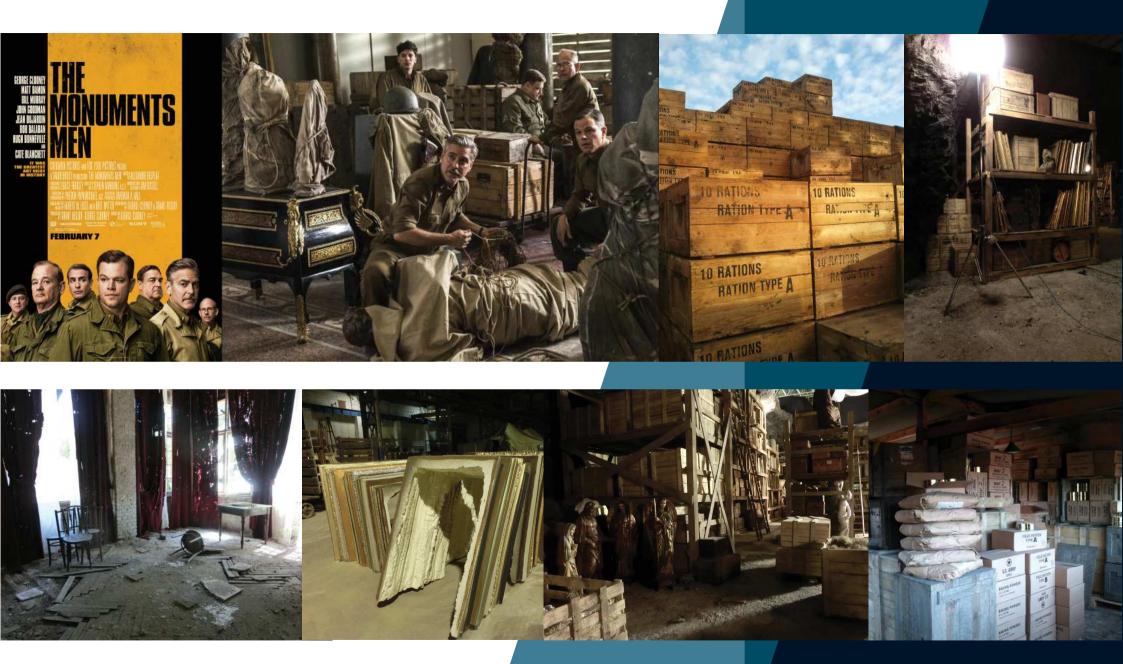
Frieda Roolf Freelance Designer - Iceland While I got introduced to archery, I was facing a lack of quality protectors, to avoid unneccessary bruises along the forearm. I designed, 3-D plotted and casted a prototype, that could also be worn with my chest protector.

#### TEXTILE ART - laser, screenprint, sewing & velvet devoré



Frieda Roolf Freelance Designer - Iceland During my work for numerous stage and movie productions I designed and executed different artworks. On this slide - laserings for Peter Pan, sheep costumes for an opera and fabrics for "The Grand Budapest Hotel".

#### THE MONUMENTS MEN - set dressing and set graphics



Frieda Roolf Freelance Designer - Iceland For the 2014 feature film, directed by George Clooney, I was painting, ageing and dressing multiple sets.

## LA BELLE ET LA BETE - set dressing and set graphics





Frieda Roolf Freelance Designer - Iceland For the 2014 feature film, directed by Christophe Gans, I was designing a 14m dinning table (suitable for stunt action), dressed flower arrangements, sets and created a backrest for belle's bed, curtains and a flag.

#### **STEIFF COMMERCIAL** - Production Design, Set Decoration & Construction



Frieda Roolf Freelance Designer - Iceland For the 2012 commercial, directed by Denis Parchow, I was assigned to design and execute a child's room. Special features was a height adjustable bed for puppeteers, a sfx window for a stunt, rain outside the window,

## **STEIFF COMMERCIAL** - Production Design, Set Decoration & Construction



Frieda Roolf Freelance Designer - Iceland movable walls and the creation of almost all furniture on very small budget and crew. Another feature was the interior of a cave, whos exterior was filmed on location.

# **POP-UP-BOOK** - Miss Peregrine's home for peculiar children



Frieda Roolf Freelance Designer - Iceland As a supporting feature for my application of the Tim Burton film version of "Miss Peregrine's home for peculiar children" I created a five page pop-up-book

#### **POP-UP-BOOK** - Miss Peregrine's home for peculiar children



Frieda Roolf Freelance Designer - Iceland The motives show the house of the grandfather with monster in the nearby forest, a birdcage, the orphanage, the rowboat ride and the submarine (the latter are not displayed here)

## **CLOUD ATLAS** - Costumer (Stunt), Textile Graphics, Props Graphic



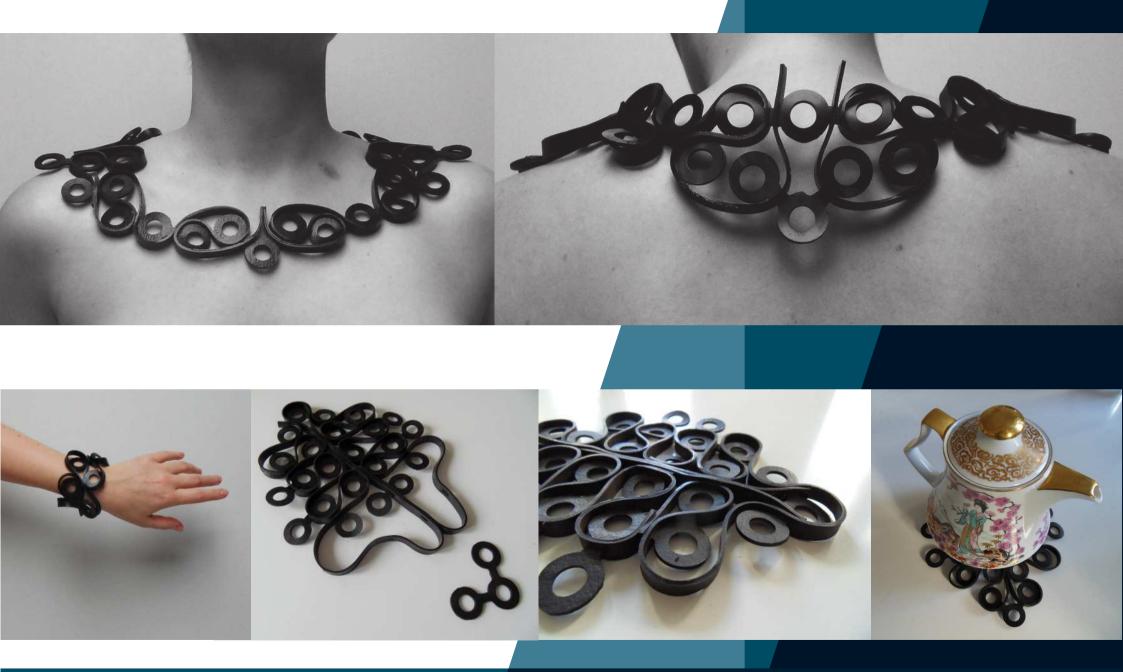








Frieda Roolf Freelance Designer - Iceland For the 2012 feature film, directed by the Wachowski siblings & Tom Tykwer, I created several textile graphics. Working for both director teams was especially challenging.



Frieda Roolf Freelance Designer - Iceland No glue was used to create these tyre tube pieces of art. I used altered hollow punches, to create different elements, that were plugged into one another.